

Option Wizard™ Online

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Download Option Wizard™, visuals at: <http://option-wizard.com>

Option Wizard™ Online DDE Links To Leading Data Vendors



CHICAGO -- Option Wizard™ Online introduces real time Dynamic Data Exchange (DDE) links to eSignal, mytrack.com, pcquote.com, and quote.com.

Option Wizard Online DDE retrieves streaming real time stock, futures and options data. The data is linked to other worksheets to provide comprehensive and easy-to-understand options analysis.

A new strike expiration drop down box lists all stock option expiration dates (third Friday of the month) continually for the next three years.

Five pages of the 15-page Option Wizard Online QuickGuide is devoted to DDE and permits clients to achieve full functionality and options analysis within minutes. The guide can be downloaded freely from <http://option-wizard.com>. Operation may be described as follows: The client adds a ticker symbol to the symbol list; full analytics are automatically generated, including: fair value options price, 110 price-time variants, in-the-money probabilities, percent-to-double, delta and the other Greeks, strike tables, and worksheets for spreads, covered writes, and trade record keeping.

Option Wizard Online further employs the power of the Internet to import and reference historical volatilities (20-50-100 day and current implied volatility). These volatilities provide the backdrop for over- and under-priced options analysis.

"Our new DDE version allows real time data clients of various vendors to instantly analyze options and volatilities in a customizable Microsoft Excel environment," says Option Wizard developer and president John A. Sarkett.

Option Wizard Online DDE is \$499.95. With futures capability (Black Model) \$699.95. With Backtest Wizard™ and Option Wizard Trading Method, \$799.95.

Backtest Wizard™ functionality has been streamlined as well: one-click imports date, open, high, low, close and volume. Backtest Wizard™ is a customizable technical analysis and

technical trading system development worksheet in Microsoft Excel that imports stock data; analyzes volume, moving averages and stochastics' returns "buy" and "sell" signals; and tracks trading results.

Option Wizard Trading Method

A 75-page online electronic publication in Microsoft Word, Adobe Acrobat or web page format, the **Option Wizard Trading Method** tells how to generate consistent profits in the options markets. Positively reviewed by numerous options experts including Larry McMillan (McMillan Analysis Corp.), Jay Shartsis (Lafferty & Co.) and Jerry Kopf (Benjamin & Jerold), it includes 30 case histories. Table of contents and reader comments are on the Option Wizard web site. Option Wizard Trading Method is \$99.95, or \$49.95 when purchased with any Option Wizard product.

Backtest Wizard™ is \$199.95, or just \$49.95 when purchased with any Option Wizard product; this worksheet generates buy-sell signals from trend, volume and momentum indicators.

Each product is available via the web store or by check, and includes full email and telephone support. A 1:1 telephone tutorial is also available at the web store, recommended for those new to computers, Microsoft Excel, markets and options.

Option Wizard debuted on the worldwide web in August, 1995, and quickly won a worldwide audience of adherents who wish to do options analytics and technical analysis in a familiar and customizable Microsoft Excel environment. (Microsoft Excel is the program of choice among many top Wall Street institutional financial and options analysts because it can be customized.)

Option Wizard won a Reader's Choice Award in December, 1998 from *Technical Analysis of Stocks and Commodities* magazine.

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Data vendors

Data Broadcasting Corporation (DBC) focuses its considerable database and technology resources on meeting the financial information needs of the individual and professional investment community through Internet-delivered products and services.

The company is America's leading provider of real-time stock quotes, financial news and time-sensitive market data to more than three million traders, individual investors and other users worldwide. DBC's principal products are marketed and distributed under the eSignal, Signal, StockEdge and QuoTrek brand names; under the InSite and BondEdge brand names through its subsidiary Capital Management Sciences; and under <http://cbs.marketwatch.com>, through .com,

its joint venture with CBS. (NASDAQ:MKTW).

Through more than 50 partnerships and alliances, the company also provides links to many of the world's best known financial services and tools for trading, analysis and portfolio management. Data Broadcasting is headquartered in Jackson, Wyoming, with news bureaus and/or development, sales and service offices in New York, Los Angeles, San Francisco, Chicago, Des Moines, London, Moscow, Germany and the Middle East.

Option Wizard is featured at: http://www.esignal.com/partners/partners_software.asp and <http://www.dbc.com/trading/software.asp>.

Stock symbol: DBCC, traded on NASDAQ. Data Broadcasting Corporation, 3955 Point Eden Way, Hayward, CA 94545-3720, 510-266-6000.

myTrack, a free internet-based personal investment tool with fee based upgrades is a product of Track Data Corporation. TrackData, a publicly traded company on Nasdaq National Market System under the symbol TRAC, has been a supplier of electronically delivered financial information since 1981.

The Company provides real-time financial market data, financial data bases, historical information, analytical services and data manipulation tools, through a sophisticated private data network to high end users in the equity/options/futures trading market place. The Company also disseminates news and third-party database information from more than 100 sources worldwide.

Option Wizard Online is featured at the myTrack site at: <http://www.mytrack.com/resources.html>.

The Company maintains more than a dozen offices worldwide with executive offices located at 56 Pine Street, New York, New York 10005 and at 95 Rockwell Place, Brooklyn, New York 11217.

PC Quote (ticker: HYPR) is the technology leader in providing real-time securities quotations and news. Its "Hyperfeed" servers have up to 20 times the bandwidth of competitors. As a result, it has the capacity to deliver stock data even in fast markets when other services bog down or drop quotes. Based in Chicago, the company's clients include brokerage firms, trading firms, banks, insurance companies, professional fund managers, institutional traders, corporate finance departments and individual investors and traders. The company was founded in 1983 by professional options traders inspired by a vision of the limitless business potential of the personal computer.

Option Wizard is featured at: <http://www.pcquote.com/msexcel/pcqdevelop.html>.

PC Quote, 300 S. Wacker, Suite 300, Chicago, Illinois 60606-6688, 800.772.2945, <http://www.pcquote.com>.

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Option Wizard Online is featured at: <http://qcharts.quote.com/qfeed/option-wizard/>.

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